



**MAKE-A-WISH FOUNDATION<sup>®</sup> OF AMERICA  
AND RELATED ENTITIES**

Combined Financial Statements

August 31, 2012 and 2011

(With Independent Auditors' Report Thereon)

**MAKE-A-WISH FOUNDATION<sup>®</sup> OF AMERICA  
AND RELATED ENTITIES**

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## Independent Auditors' Report

The Board of Directors  
Make-A-Wish Foundation® of America:

We have audited the accompanying combined statements of financial position of Make-A-Wish Foundation® of America and Related Entities (collectively, the Foundation) as of August 31, 2012 and 2011, and the related combined statements of activities, cash flows, and functional expenses for the years then ended. These combined financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these combined financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of America and Related Entities as of August 31, 2012 and 2011, and the changes in their net assets and their cash flows for the years then ended, in conformity with U.S. generally accepted accounting principles.

**KPMG LLP**

February 4, 2013

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Combined Statements of Financial Position

August 31, 2012 and 2011

<b>Assets</b>	<b>2012</b>	<b>2011</b>
Cash and cash equivalents	\$ 36,843,827	38,760,837
Investments	130,761,915	133,188,705
Prepaid expenses	2,335,419	2,067,578
Contributions receivable, net	23,089,299	21,122,811
Other assets	1,917,732	1,687,350
Split-interest agreements	1,708,584	1,845,577
Restricted cash	14,600	20,188
Investments held for long-term purposes	28,709,443	19,506,595
Property and equipment, net	25,706,893	23,137,311
Beneficial interest in assets held by others	870,982	258,355
Total assets	\$ 251,958,694	241,595,307
<b>Liabilities and Net Assets</b>		
Accounts payable and accrued expenses	\$ 10,513,099	9,998,018
Accrued pending wish costs	52,047,904	50,648,695
Other liabilities	3,331,443	3,523,097
Capital lease obligations	168,718	172,813
Notes payable	5,844,634	3,661,241
Total liabilities	71,905,798	68,003,864
Commitments and contingencies		
Net assets:		
Unrestricted	129,637,984	121,705,701
Temporarily restricted	23,673,019	28,168,958
Permanently restricted	26,741,893	23,716,784
Total net assets	180,052,896	173,591,443
Total liabilities and net assets	\$ 251,958,694	241,595,307

See accompanying notes to combined financial statements.

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Combined Statement of Activities

Year ended August 31, 2012

	<u>Unrestricted</u>	<u>Temporarily restricted</u>	<u>Permanently restricted</u>	<u>Total</u>
Revenues, gains, and other support:				
Public support:				
Contributions	\$ 162,234,485	15,425,516	3,033,330	180,693,331
Grants	11,943,005	191,661	—	12,134,666
Total public support	<u>174,177,490</u>	<u>15,617,177</u>	<u>3,033,330</u>	<u>192,827,997</u>
Special events	45,500,841	1,426,488	—	46,927,329
Less direct benefit costs to donors	(12,446,273)	(37,634)	—	(12,483,907)
Total special events	<u>33,054,568</u>	<u>1,388,854</u>	<u>—</u>	<u>34,443,422</u>
Investment income, net	8,797,600	1,215,977	46,404	10,059,981
Other income	1,304,122	5,160	—	1,309,282
Change in value of split-interest agreements	7,006	(84,650)	11,875	(65,769)
Net assets released from restrictions	22,648,457	(22,648,457)	—	—
Total revenues, gains, and other support	<u>239,989,243</u>	<u>(4,505,939)</u>	<u>3,091,609</u>	<u>238,574,913</u>
Expenses:				
Program services:				
Wish granting	148,631,757	—	—	148,631,757
Chapter support	6,859,048	—	—	6,859,048
Program-related support	3,455,684	—	—	3,455,684
Training and development	1,794,001	—	—	1,794,001
Public information	14,019,435	—	—	14,019,435
Total program services	<u>174,759,925</u>	<u>—</u>	<u>—</u>	<u>174,759,925</u>
Support services:				
Fundraising	35,226,085	—	—	35,226,085
Management and general	21,935,529	—	—	21,935,529
Total support services	<u>57,161,614</u>	<u>—</u>	<u>—</u>	<u>57,161,614</u>
Total program and support services expenses	<u>231,921,539</u>	<u>—</u>	<u>—</u>	<u>231,921,539</u>
Other losses (gains)	135,421	(10,000)	66,500	191,921
Total expenses and losses	<u>232,056,960</u>	<u>(10,000)</u>	<u>66,500</u>	<u>232,113,460</u>
Change in net assets	7,932,283	(4,495,939)	3,025,109	6,461,453
Net assets, beginning of year	121,705,701	28,168,958	23,716,784	173,591,443
Net assets, end of year	<u>\$ 129,637,984</u>	<u>23,673,019</u>	<u>26,741,893</u>	<u>180,052,896</u>

See accompanying notes to combined financial statements.

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Combined Statement of Activities

Year ended August 31, 2011

	<u>Unrestricted</u>	<u>Temporarily restricted</u>	<u>Permanently restricted</u>	<u>Total</u>
Revenues, gains, and other support:				
Public support:				
Contributions	\$ 172,056,813	18,379,077	2,720,951	193,156,841
Grants	8,136,354	522,136	50,000	8,708,490
Total public support	<u>180,193,167</u>	<u>18,901,213</u>	<u>2,770,951</u>	<u>201,865,331</u>
Special events	45,496,788	1,141,596	—	46,638,384
Less direct benefit costs to donors	(11,447,753)	(9,034)	—	(11,456,787)
Total special events	<u>34,049,035</u>	<u>1,132,562</u>	<u>—</u>	<u>35,181,597</u>
Investment income, net	11,809,849	1,297,652	73,612	13,181,113
Other income	1,064,802	68,381	—	1,133,183
Change in value of split-interest agreements	(2,456)	33,805	98,516	129,865
Net assets released from restrictions	19,469,195	(19,469,195)	—	—
Total revenues, gains, and other support	<u>246,583,592</u>	<u>1,964,418</u>	<u>2,943,079</u>	<u>251,491,089</u>
Expenses:				
Program services:				
Wish granting	140,482,464	—	—	140,482,464
Chapter support	6,324,050	—	—	6,324,050
Program-related support	3,287,069	—	—	3,287,069
Training and development	2,033,216	—	—	2,033,216
Public information	38,321,079	—	—	38,321,079
Total program services	<u>190,447,878</u>	<u>—</u>	<u>—</u>	<u>190,447,878</u>
Support services:				
Fundraising	33,721,460	—	—	33,721,460
Management and general	21,415,907	—	—	21,415,907
Total support services	<u>55,137,367</u>	<u>—</u>	<u>—</u>	<u>55,137,367</u>
Total program and support services expenses	<u>245,585,245</u>	<u>—</u>	<u>—</u>	<u>245,585,245</u>
Other losses	55,180	348,004	85,405	488,589
Total expenses and losses	<u>245,640,425</u>	<u>348,004</u>	<u>85,405</u>	<u>246,073,834</u>
Change in net assets	943,167	1,616,414	2,857,674	5,417,255
Net assets, beginning of year	120,762,534	26,552,544	20,859,110	168,174,188
Net assets, end of year	<u>\$ 121,705,701</u>	<u>28,168,958</u>	<u>23,716,784</u>	<u>173,591,443</u>

See accompanying notes to combined financial statements.

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Combined Statements of Cash Flows

Years ended August 31, 2012 and 2011

	<b>2012</b>	<b>2011</b>
Cash flows from operating activities:		
Change in net assets	\$ 6,461,453	5,417,255
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Depreciation and amortization	2,033,450	1,983,503
Bad debt expense and other losses	347,700	563,665
Contributions restricted for purchasing property and equipment and investments	(2,114,891)	(2,065,467)
Net realized and unrealized gains on investments	(6,492,773)	(9,521,870)
Loss (gain) on disposal of equipment and property	(230,740)	60,951
Contribution of perpetual trust	(564,523)	—
Contributed property and equipment, inventory, and investments	(523,207)	(235,175)
Change in value of split-interest agreement	65,769	129,865
Change in pending wish liability due to attrition	(1,055,174)	—
Change in discount to present value contributions receivable	155,381	18,845
Changes in assets and liabilities:		
Contributions receivable	(2,469,569)	171,597
Prepaid expenses	(267,841)	(148,469)
Other assets	(230,382)	(84,228)
Accounts payable and accrued expenses	515,081	856,804
Accrued pending wish costs	2,454,383	3,133,996
Other liabilities	(191,654)	331,230
Net cash provided by (used in) operating activities	(2,107,537)	612,502
Cash flows from investing activities:		
Purchases of investments	(58,155,534)	(68,091,655)
Proceeds from sales of investments	57,978,550	66,548,665
Purchases of property and equipment	(4,302,582)	(5,652,158)
Proceeds from sale of property and equipment	425,129	—
Net change in restricted cash	5,588	92,681
Net cash used in investing activities	(4,048,849)	(7,102,467)
Cash flows from financing activities:		
Contributions restricted for long-term investment and purchasing of property and equipment	2,138,011	2,051,672
Principal payments on capital lease obligations	(82,028)	(82,103)
Proceeds from notes payable	2,394,656	2,199,514
Principal payments on notes payable	(211,263)	(307,556)
Net cash provided by financing activities	4,239,376	3,861,527
Net decrease in cash and cash equivalents	(1,917,010)	(2,628,438)
Cash and cash equivalents, beginning of year	38,760,837	41,389,275
Cash and cash equivalents, end of year	\$ 36,843,827	38,760,837
Supplemental statement of cash flows information:		
Cash paid for interest	\$ 233,853	100,840
Donated property and equipment, investments, and inventory	523,207	235,175
Acquisition of equipment with capital lease agreement	77,933	270
Contributed services	10,834,318	36,324,553
Other in-kind contributions	46,530,179	43,000,555
Contribution of perpetual trust	(564,523)	—

See accompanying notes to combined financial statements.

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Combined Statement of Functional Expenses

Year ended August 31, 2012

	Program services					Support services			Total	
	Wish granting	Chapter support	Program-related support	Training and development	Public information	Total program services	Fundraising	Management and general		Total support services
Direct costs of wishes	\$ 114,984,901	—	—	—	—	114,984,901	—	—	—	114,984,901
Salaries, taxes, and benefits	23,584,142	3,266,426	2,267,764	898,636	1,828,035	31,845,003	19,162,462	15,021,913	34,184,375	66,029,378
Printing, subscriptions, and publications	435,499	17,563	49,307	11,812	1,331,491	1,845,672	3,735,920	637,540	4,373,460	6,219,132
Professional fees	1,251,550	2,147,115	218,830	71,619	402,512	4,091,626	2,968,372	1,813,234	4,781,606	8,873,232
Rent and utilities	2,486,276	125,492	363,518	63,629	160,780	3,199,695	1,634,802	1,122,004	2,756,806	5,956,501
Postage and delivery	416,215	10,769	27,187	6,742	806,657	1,267,570	1,718,391	403,079	2,121,470	3,389,040
Travel	460,959	289,956	58,938	96,014	39,635	945,502	914,269	436,029	1,350,298	2,295,800
Meetings and conferences	698,837	73,779	86,625	541,324	20,268	1,420,833	1,025,219	373,683	1,398,902	2,819,735
Office supplies	620,737	41,495	65,285	9,983	28,697	766,197	535,564	328,611	864,175	1,630,372
Communications	552,844	32,734	56,869	15,659	40,002	698,108	370,980	257,919	628,899	1,327,007
Advertising and media (cash)	48,400	—	1,828	146	56,983	107,357	326,095	6,294	332,389	439,746
Advertising and media (in kind)	1,031,367	—	12,722	—	9,215,103	10,259,192	468,526	9,934	478,460	10,737,652
Repairs and maintenance	432,348	5,329	54,203	4,627	10,605	507,112	306,747	205,430	512,177	1,019,289
Insurance	43,127	440,627	11,908	1,649	4,437	501,748	54,500	85,792	140,292	642,040
Bad debt expense	364	—	—	—	—	364	126,615	28,800	155,415	155,779
Membership dues	42,283	267,573	6,851	1,285	3,303	321,295	123,455	30,420	153,875	475,170
Volunteer training	74,006	—	465	8,994	350	83,815	5,768	2,791	8,559	92,374
Miscellaneous	737,128	4,530	111,490	42,801	20,806	916,755	1,179,921	704,265	1,884,186	2,800,941
Depreciation and amortization	730,774	135,660	61,894	19,081	49,771	997,180	568,479	467,791	1,036,270	2,033,450
	<u>\$ 148,631,757</u>	<u>6,859,048</u>	<u>3,455,684</u>	<u>1,794,001</u>	<u>14,019,435</u>	<u>174,759,925</u>	<u>35,226,085</u>	<u>21,935,529</u>	<u>57,161,614</u>	<u>231,921,539</u>

See accompanying notes to combined financial statements.



**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Combined Statement of Functional Expenses

Year ended August 31, 2011

	Program services					Support services			Total	
	Wish granting	Chapter support	Program-related support	Training and development	Public information	Total program services	Fundraising	Management and general		Total support services
Direct costs of wishes	\$ 108,421,945	—	—	—	—	108,421,945	—	—	—	108,421,945
Salaries, taxes, and benefits	22,572,257	2,984,030	2,056,758	1,111,120	1,606,828	30,330,993	17,944,455	14,389,436	32,333,891	62,664,884
Printing, subscriptions, and publications	372,525	26,274	25,717	30,164	1,544,285	1,998,965	3,701,461	694,141	4,395,602	6,394,567
Professional fees	1,085,124	2,062,960	166,549	52,261	619,425	3,986,319	2,906,055	1,805,837	4,711,892	8,698,211
Rent and utilities	2,549,276	111,935	380,390	83,878	128,154	3,253,633	1,636,624	1,111,330	2,747,954	6,001,587
Postage and delivery	403,861	9,254	29,025	12,345	1,003,305	1,457,790	1,996,586	481,524	2,478,110	3,935,900
Travel	370,796	259,946	42,004	82,102	40,349	795,197	829,434	346,830	1,176,264	1,971,461
Meetings and conferences	574,419	55,070	130,217	538,840	21,071	1,319,617	889,123	304,259	1,193,382	2,512,999
Office supplies	583,354	40,683	55,930	19,231	29,345	728,543	471,901	338,902	810,803	1,539,346
Communications	558,407	29,351	48,505	18,413	36,773	691,449	428,662	255,592	684,254	1,375,703
Advertising and media (cash)	27,426	—	19,372	2,695	57,900	107,393	272,343	13,045	285,388	392,781
Advertising and media (in kind)	986,157	—	11,157	—	33,143,692	34,141,006	567,806	24,067	591,873	34,732,879
Repairs and maintenance	456,698	11,930	55,407	7,207	14,143	545,385	261,475	239,278	500,753	1,046,138
Insurance	61,893	398,371	6,687	2,169	2,143	471,263	60,225	81,420	141,645	612,908
Bad debt expense	297	—	—	—	—	297	142,133	186,922	329,055	329,352
Membership dues	42,092	201,496	2,552	412	2,773	249,325	121,624	36,788	158,412	407,737
Volunteer training	52,010	—	3,763	8,720	—	64,493	2,178	2,028	4,206	68,699
Miscellaneous	607,576	9,575	203,500	30,160	27,289	878,100	960,933	655,612	1,616,545	2,494,645
Depreciation and amortization	756,351	123,175	49,536	33,499	43,604	1,006,165	528,442	448,896	977,338	1,983,503
	<u>\$ 140,482,464</u>	<u>6,324,050</u>	<u>3,287,069</u>	<u>2,033,216</u>	<u>38,321,079</u>	<u>190,447,878</u>	<u>33,721,460</u>	<u>21,415,907</u>	<u>55,137,367</u>	<u>245,585,245</u>

See accompanying notes to combined financial statements.

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Notes to Combined Financial Statements

August 31, 2012 and 2011

**(1) Organization**

These combined financial statements include Make-A-Wish Foundation® of America (National Organization) and 62 chartered chapters (Chapters), operating in 50 states, the District of Columbia, Puerto Rico, and Guam (collectively, the Foundation). The mission of the Foundation is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. The Foundation's purpose is to grant the wish of each child who has reached the age of 2½ and is under the age of 18 and who has a life-threatening medical condition (i.e., a progressive, degenerative, or malignant medical condition) that has placed the child's life in jeopardy. The National Organization accomplishes its purpose by chartering chapters to grant such wishes and providing financial support, guidance, and other assistance to the Chapters in performing the Foundation's purpose. Each Chapter is obligated to comply with the National Organization's chapter agreement and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

Make-A-Wish Foundation® International (MAWFI) and other international affiliates of MAWFI are separate corporate entities and, as such, are responsible for and maintain control of their own financial resources and, as such, are not controlled by the Foundation. Accordingly, the accounts and records of MAWFI and other international affiliates of MAWFI are not included in these combined financial statements.

**(2) Summary of Significant Accounting Policies**

**(a) Basis of Presentation**

The combined financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles (GAAP).

**(b) Basis of Combination**

The accompanying combined financial statements include the combined accounts and transactions of the National Organization and Chapters. The Foundation has elected to present combined financial statements, including all Chapters and the National Organization. Each Chapter is a separate corporate entity with its own governing board and charter and, as such, is responsible for and maintains custody of, its own financial resources. All significant affiliate and interentity accounts and transactions have been eliminated.

**(c) Cash and Cash Equivalents**

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents. Cash and cash equivalents at August 31, 2012 and 2011 included \$593,884 and \$1,049,021, respectively, of certificates of deposit with an initial term of less than three months. Also included in cash and cash equivalents at August 31, 2012 and 2011 are \$10,825,255 and \$10,103,782, respectively, of money market mutual funds.

**(d) Investments**

Investments are recorded at fair value and consist of mutual funds, exchange traded funds, equity and debt securities, certificates of deposit with an original maturity of greater than three months,

**MAKE-A-WISH FOUNDATION® OF AMERICA  
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Notes to Combined Financial Statements

August 31, 2012 and 2011

residential and corporate mortgage-backed securities, hedge funds, real estate and real estate investment trusts, commodities, limited partnerships, secured notes, money market funds, alternative investments, and cash balances. Investment income, including gains and losses on investments, is recorded as increases or decreases in unrestricted net assets unless its use is limited by donor-imposed restrictions or law. Certain investments are valued by using the net asset value (NAV) per share (or its equivalent), as a practical expedient permitted under Accounting Standards Update (ASU) No. 2009-12, *Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent)*.

**(e) Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Pledges are discounted using fair value rates.

**(f) Property and Equipment, Net**

Property and equipment having a useful life of more than one year are stated at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are either released over time in an amount equivalent to annual depreciation or once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 40 years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining term of the lease. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property, plant, and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If the carrying value of the long-lived asset is not recoverable, an impairment charge is recognized to the extent that the carrying value exceeds its fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

**(g) Fair Value Measurements**

The Foundation follows the provisions of Financial Accounting Standards Board Accounting Standards Codification (ASC) Topic 820, *Fair Value Measurements and Disclosures*, for fair value measurements of financial assets and financial liabilities and for fair value measurements of nonfinancial items that are recognized or disclosed at fair value in the financial statements on a recurring basis. ASC Topic 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC Topic 820 also establishes a framework for measuring fair value and expands disclosures about fair value measurements.

**MAKE-A-WISH FOUNDATION® OF AMERICA  
AND RELATED ENTITIES**

Notes to Combined Financial Statements

August 31, 2012 and 2011

In conjunction with ASC Topic 820, the Foundation follows ASU No. 2009-12 for certain investments in funds that do not have readily determinable fair values. This guidance amends ASC Topic 820 and allows for the estimation of the fair value of investments for which the investment does not have a readily determinable fair value using NAV per share or its equivalent. NAV, in many instances, may not equal fair values that would be calculated pursuant to ASC Topic 820.

**(h) Net Assets**

The Foundation's net assets and changes therein are classified and reported as follows:

- *Permanently restricted net assets* – Net assets subject to donor-imposed restrictions or law that require the principal be maintained in perpetuity. Generally, the donors of these assets permit the Foundation to use all or part of the income earned on related investments for unrestricted purposes.
- *Temporarily restricted net assets* – Net assets subject to donor-imposed restrictions or law that may be met either by actions of the Foundation or the passage of time.
- *Unrestricted net assets* – Net assets that are not subject to donor-imposed restrictions or law.

**(i) Revenue Recognition**

Unconditional promises to give are recorded as contributions revenue when the promise is received. Conditional promises are recorded as revenue once the conditions are substantially met. Contributions, grants, and bequests are recognized as either temporarily or permanently restricted if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires or the asset being constructed with temporarily restricted contributions is placed in service, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the combined statements of activities as net assets released from restrictions. When restrictions are met in the same period as the contribution is received, the Foundation records the contribution and the expense as unrestricted. Contributions of assets other than cash are recorded at their estimated fair value at the date of contribution. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

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The Foundation received in-kind contributions of assets and services that are included in the accompanying combined statements of activities. Such in-kind contributions were reported as follows:

	<u>2012</u>	<u>2011</u>
Wish related	\$ 41,381,203	39,911,020
Professional services	879,774	1,591,674
Advertising and media	10,737,652	34,732,879
Internal special events	3,409,345	2,314,195
Investments	106,301	5,005
Property and equipment	416,906	129,394
Other	956,523	876,116
Total	<u>\$ 57,887,704</u>	<u>79,560,283</u>

An internal special event is a fundraising event coordinated and staffed by Chapter personnel rather than a separate support group or organization. It is designed to attract and involve large numbers of people for the purpose of raising awareness, additional funding, and cultivating future donors. Internal special event in-kind amounts are donated items recorded at fair market value and are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items.

Program or supporting services expenses were recorded at fair value totaling \$52,998,629 and \$76,235,573 in 2012 and 2011, respectively, with the difference recorded as other assets representing primarily auction items received and not yet used.

Advertising and media are used to help the Foundation communicate its message or mission and include fundraising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes. Advertising and media are reported as contribution revenue and fundraising or public information expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

**(j) Income Taxes**

The National Organization and each Chapter are nonprofit corporations exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3). The National Organization and each Chapter are exempt from state taxes in their respective state of incorporation or territory. The National Organization and each Chapter file a separate Form 990 return. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the combined financial statements taken as a whole.

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ASC Topic 740, *Income Taxes*, prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and provides guidance on derecognition, classification, interest and penalties, disclosure, and transition. Management believes that no such uncertain tax positions exist for the Foundation at August 31, 2012.

**(k) Functional Expenses**

The Foundation performs seven functions: wish granting, Chapter support, program-related support, training and development, public information, fundraising, and management and general.

Definitions of these functions are as follows:

**Wish Granting**

Activities performed by the Foundation that result in granting wishes of children with life-threatening medical conditions.

**Chapter Support**

Activities performed by the National Organization that promote Chapter development, monitor and assist Chapters in complying with policies and guidelines, develop wish resources, administer wish programs, handle wish referrals, and help provide wish assistance for Chapters and wish placement.

**Program-Related Support**

Activities performed by the Foundation related to the wish program including the identification of wish candidates and the determination and delivery of each wish. Specific activities include, but are not limited to, the development of wish resources, handling of wish referrals, and administration of the wish program.

**Training and Development**

Activities performed by the Foundation include, but are not limited to, implementation of programs supporting the identification of wish candidates and the determination and delivery of the wish.

**Public Information**

Activities performed by the Foundation communicating the purpose and services of the Foundation to all potential sources of wish referrals.

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**Fundraising**

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations. During the fiscal years ended August 31, 2012 and 2011, the Foundation incurred joint costs for activities that include fundraising appeals (primarily, direct mail campaigns and newsletters), which have been allocated as follows:

	<u>2012</u>	<u>2011</u>
Fundraising	\$ 2,267,790	3,699,382
Public information	3,189,106	2,655,995
Management and general	845,696	967,420
Wish granting	697,855	703,057
Program-related support	—	1,134
Training and development	<u>48,631</u>	<u>14,700</u>
Total	<u>\$ 7,049,078</u>	<u>8,041,688</u>

**Management and General**

All costs not identifiable with a single program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general record-keeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

**(l) Management Estimates**

The preparation of combined financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the useful lives of property and equipment, split-interest agreements, valuation of investments, valuation of contributions receivable, accrued pending wish costs, net of attrition on pending wish costs, and whether an allowance for uncollectible contributions is required. The current economic environment has increased the degree of uncertainty inherent in those estimates and assumptions.

**(m) Reclassifications**

Certain reclassifications have been made to the 2011 financial statement information to conform to the 2012 financial statement presentation. There was no impact on the previously reported change in net assets of the Foundation.

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**(3) Fair Value Measurements**

**(a) Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair values of the financial instruments shown in the following pages as of August 31, 2012 and 2011 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, available an observable and unobservable inputs.

The Foundation follows ASC Topic 820 for fair value measurements of financial assets and financial liabilities and for fair value measurements of nonfinancial items that are recognized or disclosed at fair value in the financial statements on a recurring basis.

***Overall Investment Objective***

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and investment managers. During the years ended August 31, 2012 and 2011, major investment decisions were authorized by the National Organization's and applicable Chapters' Audit and Finance committees, which oversee their investment program in accordance with established guidelines.

***Allocation of Investment Strategies***

In addition to traditional stocks and fixed-income securities, the National Organization and applicable Chapters may also hold shares or units in traditional institutional funds as well as in alternative investment funds involving hedged strategies, private equity, and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges, and other instruments, and are valued accordingly. Private equity funds employ buy-out and venture capital strategies and focus on investments in turn-around situations. Real asset funds generally hold interests in public real estate investment trusts (REIT) or commercial real estate through sole-member entities. Private equity and real asset strategies, therefore, often require the estimation of fair values by the fund managers in the absence of readily determinable market values. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a



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ready market existed, and the differences could be material. Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information, and may reflect discounts for the illiquid nature of certain investments held. Moreover, the fair values of the interests in shares or units of these funds, because of liquidity and capital commitment terms that vary depending on the specific fund or partnership agreement, may differ from the fair value of the funds' underlying net assets.

**(b) Fair Value Hierarchy**

The following tables present the placement of investments in the fair value hierarchy of assets and liabilities that are measured at fair value on a recurring basis at August 31, 2012 and 2011:

Description	August 31, 2012	Fair value measurements at August 31, 2012 using			Redemption or liquidation	Days' notice
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Cash and cash equivalents	\$ 36,843,827	36,843,827	—	—		
Restricted cash	\$ 14,600	14,600	—	—		
Investments:						
Mutual funds:						
Domestic equity	\$ 25,719,216	25,252,842	466,374	—		
International equity	11,010,952	11,010,952	—	—		
Equities	920,513	920,513	—	—		
Money market	830,350	830,350	—	—		
Real estate	1,711,027	1,711,027	—	—		
Asset allocation	785,509	785,509	—	—		
Commodities	771,235	771,235	—	—		
Bonds	22,592,805	22,223,000	369,805	—		
U.S. government	1,020,559	1,020,559	—	—		
Exchange-traded funds:						
International equities	746,390	746,390	—	—		
International bonds	119,680	119,680	—	—		
Domestic equities	4,574,406	4,574,406	—	—		
Domestic bonds	2,252,760	2,123,136	129,624	—		
U.S. Treasuries	310,963	310,963	—	—		
Real estate investment trusts	526,777	392,613	—	134,164		
Equity securities:						
U.S. corporate equity securities	27,205,978	27,205,978	—	—		
Foreign equity securities	15,795,900	3,365,104	12,430,796	—		
Certificates of deposit	761,240	761,240	—	—		
Debt securities:						
U.S. Treasury	6,834,010	4,984,596	1,849,414	—		
U.S. agency	5,184,179	60,231	5,123,948	—		
Asset backed	390,169	—	390,169	—		
Municipal	1,347,221	—	1,347,221	—		

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Description	August 31, 2012	Fair value measurements at August 31, 2012 using			Redemption or liquidation	Days' notice
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Government	\$ 1,505,716	9,328	1,496,388	—		
State Treasury	497,243	—	497,243	—		
Foreign governments	245,986	—	245,986	—		
Corporate	16,834,363	3,100,803	13,733,560	—		
Residential mortgage- backed securities	199,070	—	199,070	—		
Alternative investments:						
Common/collective trust invested in equity mutual funds	714,437	—	714,437	—	Daily	3 days
Common/collective trust invested in equity securities	593,775	—	593,775	—	Month-end	None
Common/collective trust invested in short-duration fixed income funds	99,864	—	99,864	—	Month-end	None
Common/collective trust invested in multiple strategies	74,007	—	74,007	—	Month-end	None
Common/collective trust invested in commodities	367,396	—	367,396	—	Month-end	None
Common/collective trust invested in futures	559,258	—	559,258	—	Month-end	None
Limited partnerships	186,527	—	—	186,527		
Commodities	217,403	104,670	112,733	—		
Hedge funds	2,431,886	—	—	2,431,886	Quarterly/ Semiannually	45 – 60 days
Secured note	320,882	—	320,882	—		
Real estate	94,245	11,867	82,378	—		
Money market funds	1,374,510	1,374,510	—	—		
Cash and cash equivalents	1,742,951	1,742,951	—	—		
Total investments and investments held for long-term purposes	\$ 159,471,358	115,514,453	41,204,328	2,752,577		
Split-interest agreements:						
Investments held for charitable gift annuities:						
Mutual funds:						
Domestic equity	\$ 261,241	261,241	—	—		
International equity	98,762	98,762	—	—		

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Description	August 31, 2012	Fair value measurements at August 31, 2012 using			Redemption or liquidation	Days' notice
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Real estate	\$ 11,173	11,173	—	—		
Bonds	66,323	66,323	—	—		
Debt securities:						
U.S. Treasury	20,138	20,138	—	—		
Alternative investments:						
Common/collective trust invested in mutual funds	13,619	—	13,619	—		
Alternative investments:						
Common/collective trust invested in commodities	5,630	—	5,630	—		
Cash and cash equivalents	27,604	27,604	—	—		
Total investments held for charitable gift annuities	504,490	485,241	19,249	—		
Beneficial interest in trusts	1,157,865	—	—	1,157,865		
Irrevocable charitable remainder trusts	46,229	—	—	46,229		
Total split- interest agreements	\$ 1,708,584	485,241	19,249	1,204,094		

Description	August 31, 2012	Fair value measurements at August 31, 2011 using			Redemption or liquidation	Days' notice
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Cash and cash equivalents	\$ 38,760,837	38,760,837	—	—		
Restricted cash	\$ 20,188	20,188	—	—		
Investments:						
Mutual funds:						
Domestic equity	\$ 26,693,645	26,516,819	176,826	—		
International equity	10,571,358	10,571,358	—	—		
Equities	3,174,210	3,174,210	—	—		

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Description	August 31, 2012	Fair value measurements at August 31, 2011 using			Redemption or liquidation	Days' notice
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Money market	\$ 1,196,820	1,106,626	90,194	—		
Real estate	1,199,497	1,199,497	—	—		
Asset allocation	1,150,647	1,150,647	—	—		
Commodities	549,592	549,592	—	—		
Bonds	16,385,308	16,385,308	—	—		
U.S. government	826,082	826,082	—	—		
Exchange-traded funds:						
International equities	563,422	563,422	—	—		
International bonds	128,179	128,179	—	—		
Domestic equities	2,098,723	2,098,723	—	—		
Domestic bonds	2,218,660	2,218,660	—	—		
U.S. Treasuries	580,236	580,236	—	—		
Real estate investment trusts	565	565	—	—		
Equity securities:						
U.S. corporate equity securities	24,379,414	24,379,414	—	—		
Foreign equity securities	3,821,879	3,821,879	—	—		
Certificates of deposit	13,542,003	—	13,542,003	—		
Debt securities:						
U.S. Treasury	7,378,022	4,515,782	2,862,240	—		
U.S. agency	5,898,302	—	5,898,302	—		
Asset backed	698,468	—	698,468	—		
Municipal	582,724	—	582,724	—		
Government	1,465,549	14,993	1,450,556	—		
State Treasury	409,752	—	409,752	—		
Foreign governments	212,088	—	212,088	—		
Corporate	17,806,455	9,067,269	8,739,186	—		
Investment funds	52,389	52,389	—	—		
Residential mortgage-backed securities	647,047	—	647,047	—		
Real estate investment trusts	133,660	—	—	133,660		
Alternative investments:						
Common/collective trust invested in equity mutual funds	501,027	—	501,027	—	Daily	3 days
Common/collective trust invested in equity securities	530,653	—	530,653	—	Month-end	None
Common/collective trust invested in short-duration fixed income funds	97,247	—	97,247	—	Month-end	None
Common/collective trust invested in multiple strategies	68,194	—	68,194	—	Month-end	None
Common/collective trust invested in commodities	311,310	—	311,310	—	Month-end	None
Common/collective						

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Description	August 31, 2012	Fair value measurements at August 31, 2011 using			Redemption or liquidation	Days' notice
		Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Common/collective trust invested in futures	\$ 290,179	—	290,179	—	Month-end	None
Limited partnerships	138,250	—	—	138,250		
Commodities	240,708	34,629	206,079	—		
Hedge funds	2,150,520	—	—	2,150,520	Quarterly/ Semiannually	45 – 60 days
Real estate	140,430	—	140,430	—		
Money market funds	1,334,706	1,334,706	—	—		
Cash and cash equivalents	2,527,380	2,527,380	—	—		
Total investments and investments held for long-term purposes	\$ 152,695,300	112,818,365	37,454,505	2,422,430		
Split-interest agreements:						
Investments held for charitable gift annuities:						
Mutual funds:						
Domestic equity	\$ 326,876	326,876	—	—		
International equity	108,486	108,486	—	—		
Real estate	19,219	19,219	—	—		
Bonds	102,039	102,039	—	—		
Debt securities:						
U.S. Agency	35,245	—	35,245	—		
Alternative investments:						
Common/collective trust invested in commodities	11,103	—	11,103	—		
Cash and cash equivalents	6,542	6,542	—	—		
Total investments held for charitable gift annuities	609,510	563,162	46,348	—		
Beneficial interest in trusts	1,158,956	—	—	1,158,956		
Irrevocable charitable remainder trusts	77,111	—	—	77,111		
Total split-interest agreements	\$ 1,845,577	563,162	46,348	1,236,067		

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For the valuation of investments categorized as Level 1 at August 31, 2012 and 2011, the Foundation used unadjusted market prices for identical assets.

For the valuation of investments categorized as Level 2 at August 31, 2012 and 2011, the Foundation used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date.

For the valuation of investments categorized as Level 3 at August 31, 2012 and 2011, the Foundation used significant unobservable inputs including NAV, as a practical expedient.

The Foundation's accounting policy is to recognize transfers between levels of the fair value hierarchy on the date of the event or change in circumstances that caused the transfer. There were no significant transfers into or out of Level 1, Level 2, or Level 3 for the year ended August 31, 2012. During the year ended August 31, 2011, the Foundation transferred \$554,233 in certificates of deposit and corporate debt securities from Level 1 to Level 2 investments as the fair value of these investments were based on prices of similar assets with observable inputs. Additionally, the Foundation transferred \$300,290 of beneficial interest in assets held by others from Level 1 to Level 3 during the year ended August 31, 2011 as the fair value of this asset was calculated by the Foundation using the NAV of the underlying investments as a practical expedient.

The following table presents a rollforward of activity for investments, not including split-interest agreements, measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31, 2012 and 2011:

	<b>Fair value measurements using significant unobservable inputs (Level 3)</b>	
	<b>2012</b>	<b>2011</b>
Beginning balance	\$ 2,422,430	2,211,687
Total gains or losses (realized/unrealized) included in changes in net assets	(28,725)	152,438
Purchases	358,872	58,305
Ending balance	\$ 2,752,577	2,422,430
The amount of total gains or losses for the period included in changes in net assets attributable to the change in unrealized gains or losses relating to investments still held at the reporting date	\$ (21,983)	151,822

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Total investment income, net realized and unrealized losses, and investment expenses for the years ended August 31, 2012 and 2011 consist of the following:

	<b>2012</b>	<b>2011</b>
Interest and dividend income	\$ 4,131,200	4,192,897
Realized and unrealized gains, net	6,492,773	9,521,870
Less investment expenses	(563,992)	(533,654)
Investment income, net	\$ 10,059,981	13,181,113

The following table presents a rollforward of activity for split-interest agreements measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31, 2012 and 2011:

	<b>Fair value measurements using significant unobservable inputs (Level 3)</b>	
	<b>2012</b>	<b>2011</b>
Beginning balance	\$ 1,236,067	1,539,569
Total gains or losses (realized/unrealized) included in changes in net assets	102,972	116,151
Purchases, issuances, and settlements	(134,945)	(56,649)
Write-off of split-interest agreement	—	(363,004)
Ending balance	\$ 1,204,094	1,236,067
The amount of total gains or losses for the period included in changes in net assets attributable to the change in unrealized gains or losses relating to investments still held at the reporting date	\$ 102,972	81,696

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**(4) Contributions Receivable**

Contributions receivable include pledges that have been discounted at rates ranging from 0.4% to 5.0%. The following is a summary of the Foundation's contributions receivable at August 31, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
Total amounts due in:		
One year	\$ 19,066,173	16,834,484
Two to five years	4,663,362	4,955,644
More than five years	620,000	591,000
	<u>24,349,535</u>	<u>22,381,128</u>
Gross contributions receivable	24,349,535	22,381,128
Less allowance for doubtful accounts	(575,805)	(639,473)
Less discount to present value	<u>(684,431)</u>	<u>(618,844)</u>
Contributions receivable, net	<u>\$ 23,089,299</u>	<u>21,122,811</u>

**(5) Split-Interest Agreements**

Split-interest agreements on the combined statements of financial position comprise the following:

	<u>2012</u>	<u>2011</u>
Beneficial interest in trusts	\$ 1,157,865	1,158,956
Irrevocable charitable remainder trusts	46,229	77,111
Charitable gift annuities	<u>504,490</u>	<u>609,510</u>
	<u>\$ 1,708,584</u>	<u>1,845,577</u>

**(a) Beneficial Interest in Trusts**

The Foundation is the named income beneficiary on various perpetual trusts, the corpus of which is not controlled by the management of the Foundation. Under these arrangements, the Foundation has the irrevocable right to receive all or a portion of the income earned on the underlying assets held in perpetuity. Accordingly, permanently restricted contribution revenue and the related assets are recognized at fair value in the period in which the Foundation receives notice that the trust agreement conveys an unconditional right to receive benefits. Subsequent changes in the value of the underlying assets have been recorded in the accompanying combined statements of activities as a component of the change in value of split-interest agreements.

**(b) Irrevocable Charitable Remainder Trusts**

The Foundation is the named income beneficiary in five irrevocable charitable remainder trusts held by third-party trustees. At the date the remainder trusts were established, a beneficial interest in trust and temporarily restricted contribution revenue were recognized for the present value of the



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estimated future benefits to be received when the trust assets are distributed. The beneficial interest is adjusted during the term of the trust for changes in the value of the assets.

**(c) Charitable Gift Annuities**

Donors have contributed assets to the Foundation in exchange for a promise by the Foundation to pay a fixed amount for a specified period of time to the donor or to individuals designated by the donor. Under the terms of such agreements, no trust exists, as the assets received are held by and the liability is an obligation of the Foundation. The Foundation records contribution revenue using the fair value of the assets less the present value of the payments expected to be made to the beneficiaries. The present value of payments to beneficiaries under these arrangements is calculated using present value techniques. The discount rates used for the years ended August 31, 2012 and 2011 ranged from 1.2% to 6.2%.

Liabilities to beneficiaries under charitable gift annuity agreements totaled \$242,816 and \$281,966 at August 31, 2012 and 2011, respectively, and are included in other liabilities in the accompanying combined statements of financial position.

**(6) Beneficial Interest in Assets Held by Others**

The Foundation has various beneficial interests in assets held by community foundations valued at \$870,982 and \$258,355 as of August 31, 2012 and 2011, respectively, which consists of funds contributed by the Foundation or donors and includes earnings thereon, net of distributions received. Distributions of income earned from beneficial interests are received at various times throughout the year based on the spending policy adopted by the board of directors of each respective community foundation. The beneficial interests in assets held by community foundation are valued using Level 3 measurements, as the Foundation's interest is not redeemable in the near term.

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The following table presents a rollforward of activity for assets held by various community foundations at fair value using significant unobservable inputs (Level 3) for the years ended August 31, 2012 and 2011:

	<b>Fair value measurements using significant unobservable inputs (Level 3)</b>	
	<b>2012</b>	<b>2011</b>
Beginning balance	\$ 258,355	245,717
Contributions	592,098	—
Total gains (realized/unrealized) included in changes in net assets	41,808	12,638
Distributions	(21,279)	—
Ending balance	\$ 870,982	258,355
The amount of total gains or losses for the period included in changes in net assets attributable to the change in unrealized gains or losses relating to investments still held at the reporting date		
	\$ 41,808	12,638

**(7) Transactions with Related Parties**

During 2012 and 2011, the Foundation received contributions, both cash and in-kind donations, and pledges from employees and board members totaling \$8,659,468 and \$6,668,115, respectively. Amounts due from employees and board members as of August 31, 2012 and 2011 totaled \$3,737,619 and \$2,396,252, respectively, and are included in contributions receivable in the accompanying combined statements of financial position. During 2012 and 2011, amounts paid to related parties totaled \$1,266,308 and \$1,004,158, respectively, for goods and services used in the Foundation's operations. Amounts due to related parties as of August 31, 2012 and 2011 totaled \$119,141 and \$130,814, respectively, and are included in accounts payable in the accompanying combined statements of financial position.

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**(8) Property and Equipment, Net**

Property and equipment, net as of August 31, 2012 and 2011 consist of the following:

	<u>2012</u>	<u>2011</u>
Land	\$ 5,029,212	3,513,940
Buildings and building improvements	18,620,420	12,487,627
Computer equipment and software	6,457,022	6,113,961
Web site and Web site templates	1,228,802	607,131
Office furniture	3,507,509	3,834,270
Other equipment	1,886,774	2,142,101
Leasehold improvements	1,659,124	1,514,671
	<u>38,388,863</u>	<u>30,213,701</u>
Less accumulated depreciation and amortization	<u>(12,681,970)</u>	<u>(12,368,204)</u>
	25,706,893	17,845,497
Construction in progress	<u>—</u>	<u>5,291,814</u>
Property and equipment, net	<u>\$ 25,706,893</u>	<u>23,137,311</u>

Depreciation and amortization expense totaled \$2,033,450 and \$1,983,503 for the years ended August 31, 2012 and 2011, respectively.

**(9) Accrued Pending Wish Costs**

The Foundation accrues the estimated costs of reportable pending wishes as unconditional promises to give when five certain, measurable wish criteria are met. Prior to meeting these five criteria, the wish is considered a conditional promise to give due to the inherent uncertainties surrounding these criteria and is, therefore, not accrued as a pending wish liability.

Reportable pending wish criteria include:

1. Receiving a referral,
2. Obtaining the required medical eligibility form,
3. Meeting with the wish family has occurred to determine the prospective wish,
4. Determination that the wish falls within the National Organization's wish granting policy, and
5. The wish is expected to be granted within the next 12 months.

As of August 31, 2012 and 2011, the Foundation had approximately 7,066 and 6,960, respectively, of accrued pending wishes.

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The Foundation as part of its estimate of accrued pending wish costs also considers attrition on pending wish costs. An attrition rate is calculated by the Foundation by analyzing the trend of wishes that have been accrued using the five criteria discussed above that have not been completed within the past twelve months due to factors outside of the control of the Chapter. Those factors include the death of a child, the move of the family out of the Chapter's territory or loss of contact with the family, and the delay of a wish without a known date to continue due to the family's circumstances or the child's hospitalization or illness.

**(10) Notes Payable**

On October 14, 2010, the Foundation entered into an agreement with The Provident Bank for a \$4,600,000 nonrevolving construction and permanent mortgage loan. The proceeds of this loan would be used by the Foundation to fund construction of the New Jersey headquarters building in Monroe Township, New Jersey. The term of the construction loan is 18 months. Following construction, the loan will convert to a permanent mortgage loan.

During 2011, the Foundation drew down \$2,199,514, which was outstanding at August 31, 2011. The drawdown has a floating interest rate of 0.25% in excess of the Wall Street Journal prime rate but at no time will the rate be less than 4% per annum.

On May 31, 2012 the loan converted to a permanent mortgage loan with interest payable for five years at the fixed rate of 4.5% per annum and for the remaining years at the floating rate of 2.75% in excess of the average yield of U.S. Treasury securities adjusted to a constant maturity of 5 years, subject to a minimum rate of 4.5%.

In addition, the Foundation has entered into notes payable with financial institutions. The notes bear interest rates, which range from 4.25% to 7.5%, and mature on various dates through June 2022. The remaining principal payments on notes payable subsequent to August 31, 2012 are as follows:

Fiscal year:		
2013	\$	205,607
2014		209,219
2015		197,291
2016		206,133
2017		215,524
2018 and thereafter		<u>4,810,860</u>
Total	\$	<u><u>5,844,634</u></u>

**(11) Credit Agreement**

The National Organization has sponsored a corporate travel card account program (the Card Program) with a financial institution. In the event of default by the sponsored account holder, the National Organization has the primary and continuing obligation of payment. Under the terms of the Card Program, the National Organization is required to hold unencumbered liquid assets having an aggregate market value of 110% of the average monthly spend under the Card Program, which are not subject to any lien, pledge, security interest, or other arrangement with any creditor, to have its claim satisfied out of those assets prior to the

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general creditors of the National Organization. As of August 31, 2012 and 2011, there were sponsored accounts with a total credit limit of \$9,840,000 and \$8,623,000 issued under this credit agreement and \$1,961,000 and \$2,822,000 outstanding on this credit agreement that reflects as accounts payable and accrued expenses on the combined statements of activities.

**(12) Leases**

The Foundation is obligated under various capital and operating leases for offices and equipment, which expire at various dates through July 31, 2021. As of August 31, 2012 and 2011, the cost of leased property and equipment under capital lease was \$367,564 and \$379,814, respectively, and accumulated depreciation was \$220,993 and \$196,014, respectively. Total rent expense for all operating leases for the years ended August 31, 2012 and 2011 totaled \$5,491,126 and \$5,138,977, respectively.

Future minimum lease payments under capital and operating leases having remaining terms in excess of one year are as follows:

	<b>Operating leases</b>	<b>Capital leases</b>
Year(s) ending August 31:		
2013	\$ 5,115,278	92,983
2014	4,678,756	61,330
2015	3,909,310	26,645
2016	2,971,921	14,507
2017	2,507,020	7,476
2018 – 2022	3,198,097	—
Total minimum lease payments	\$ 22,380,382	202,941
Less amounts representing interest		(34,223)
Present value of minimum lease payments		\$ 168,718

**(13) Endowments**

The Foundation follows the provisions of ASC 958 Section 205-45, *Reporting Endowment Funds*. These provisions provide guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and also required disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

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The Foundation's endowment fund consists of approximately 152 individual funds established for a variety of purposes including both donor-restricted endowment funds and funds designated by the boards of directors to function as endowments. Net assets associated with endowment funds, including funds designated by the boards of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

**(a) Interpretation of Relevant Law**

The board of directors of the National Organization and each Chapter have reviewed the applicable state versions of UPMIFA and concluded that under the applicable versions based on the respective state of incorporation or territory determined it would be prudent to preserve the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets: (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund,
2. The purposes of the Foundation and the donor-restricted endowment fund,
3. General economic conditions,
4. The possible effect of inflation and deflation,
5. The expected total return from income and the appreciation of investments,
6. Other resources of the Foundation, and
7. The investment policies of the Foundation.

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Endowment net asset composition by type of fund as of August 31, 2012 and 2011 is as follows:

<b>2012</b>					
		<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total</b>
Donor-restricted endowment funds	\$	(26,628)	3,281,588	24,859,327	28,114,287
Board-designated endowment funds		<u>23,176,016</u>	<u>1,533,678</u>	<u>—</u>	<u>24,709,694</u>
Total funds	\$	<u><u>23,149,388</u></u>	<u><u>4,815,266</u></u>	<u><u>24,859,327</u></u>	<u><u>52,823,981</u></u>
<b>2011</b>					
		<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total</b>
Donor-restricted endowment funds	\$	(51,202)	3,170,954	22,377,094	25,496,846
Board-designated endowment funds		<u>20,853,015</u>	<u>872,400</u>	<u>—</u>	<u>21,725,415</u>
Total funds	\$	<u><u>20,801,813</u></u>	<u><u>4,043,354</u></u>	<u><u>22,377,094</u></u>	<u><u>47,222,261</u></u>

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Changes in endowment net assets for the years ended August 31, 2012 and 2011 are as follows:

	<b>2012</b>			<b>Total</b>
	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	
Endowment net assets, beginning of year	\$ 20,801,813	4,043,354	22,377,094	47,222,261
Investment return:				
Investment income	654,148	549,318	486	1,203,952
Net appreciation (realized and unrealized)	<u>955,170</u>	<u>809,717</u>	<u>45,918</u>	<u>1,810,805</u>
Total investment return	1,609,318	1,359,035	46,404	3,014,757
Contributions	1,404,170	642,596	2,398,085	4,444,851
Appropriation of endowment assets for expenditure	(1,094,406)	(872,246)	—	(1,966,652)
Other changes:				
Transfer to create (remove) board-designated endowment funds	233,516	(11,291)	(4,000)	218,225
Other	<u>194,977</u>	<u>(346,182)</u>	<u>41,744</u>	<u>(109,461)</u>
Endowment net assets, end of year	<u>\$ 23,149,388</u>	<u>4,815,266</u>	<u>24,859,327</u>	<u>52,823,981</u>



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	<b>2011</b>			<b>Total</b>
	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	
Endowment net assets, beginning of year	\$ 18,060,446	2,193,234	19,719,254	39,972,934
Investment return:				
Investment income	629,306	547,167	2,679	1,179,152
Net appreciation (realized and unrealized)	<u>1,708,124</u>	<u>896,030</u>	<u>70,933</u>	<u>2,675,087</u>
Total investment return	2,337,430	1,443,197	73,612	3,854,239
Contributions	—	587,249	2,770,951	3,358,200
Appropriation of endowment assets for expenditure	(562,900)	(166,236)	—	(729,136)
Other changes:				
Transfer to create (remove) board-designated endowment funds	665,956	—	—	665,956
Other	<u>300,881</u>	<u>(14,090)</u>	<u>(186,723)</u>	<u>100,068</u>
Endowment net assets, end of year	\$ <u><u>20,801,813</u></u>	<u><u>4,043,354</u></u>	<u><u>22,377,094</u></u>	<u><u>47,222,261</u></u>

Description of amounts classified as permanently restricted net assets and temporarily restricted net assets (endowment only) is as follows:

	<b>2012</b>	<b>2011</b>
Permanently restricted net assets:		
The portion of perpetual endowment funds that is required to be retained permanently either by explicit donor stipulation or by UPMIFA	\$ 24,859,327	22,377,094
Temporarily restricted net assets:		
(1) Term endowment funds	\$ 84,561	99,573
(2) The portion of perpetual endowment funds subject to a time restriction under UPMIFA:		
Without purpose restrictions	3,428,357	1,810,182
With purpose restrictions	<u>1,302,348</u>	<u>2,133,599</u>
Total endowment funds classified as temporarily restricted net assets	\$ <u><u>4,815,266</u></u>	<u><u>4,043,354</u></u>

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**(b) *Fund Deficiencies***

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. Deficiencies of this nature are reported as unrestricted net assets were \$26,628 and \$51,202 as of August 31, 2012 and 2011, respectively. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after the investment of new permanently restricted contributions and continued appropriation for certain programs that was deemed prudent by the boards of directors.

**(c) *Return Objective and Risk Parameters***

The National Organization and the Chapters have individually adopted policies to comply with their respective laws governing endowment assets. The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the boards of directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 Index while assuming a moderate level of investment risk. The Foundation expects its endowment funds, over time, to provide an average rate of return ranging from 1.5% to 9.0% annually. Actual returns in any given year may vary from this amount.

**(d) *Strategies Employed for Achieving Objectives***

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

**(e) *Spending Policy and how the Investment Objective Relates to Spending Policy***

The National Office and the Chapters have varying policies based on their interpretation of relevant laws for appropriating for distribution amounts averaging between 3.0% and 6.0% of its endowment fund's average fair value over the prior three years through the calendar year-end preceding the fiscal year in which the distribution is planned. However, if the market value of the Foundation's endowment fund as of the prior year-end is less than the fund's threshold level or corpus, the distribution will be less than the targeted distribution. In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policy to allow its endowment to grow at averages ranging from 2.0% to 5.0% annually. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

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**(14) Temporarily and Permanently Restricted Net Asset**

Temporarily restricted net assets are available for the following purposes for the years ended August 31, 2012 and 2011:

	<u>2012</u>	<u>2011</u>
Wish granting	\$ 2,851,324	2,069,713
Capital campaigns	747,223	6,640,624
Endowment assets	4,815,266	4,043,354
Other time restrictions	<u>15,259,206</u>	<u>15,415,267</u>
Total temporarily restricted net assets	<u>\$ 23,673,019</u>	<u>28,168,958</u>

The Foundation completed construction of a new headquarters building at its New Jersey chapter in December 2011 and placed the building into service. The construction of the new headquarters had been funded primarily through capital contributions and a bank loan. During the year ended August 31, 2012, the building was placed into service and thus the Foundation released the remaining balance of the temporarily restricted capital campaign net assets from restriction.

For the years ended August 31, 2012 and 2011, permanently restricted net assets are restricted to the following:

	<u>2012</u>	<u>2011</u>
The portion of perpetual endowment funds that is required to be retained permanently either by explicit donor stipulation or by UPMIFA	\$ 24,859,327	22,377,094
Other investments in perpetuity, the income from which is expendable to support the activities of the Foundation and for granting wishes	<u>1,882,566</u>	<u>1,339,690</u>
Total permanently restricted net assets	<u>\$ 26,741,893</u>	<u>23,716,784</u>

**(15) Retirement Plan**

The Foundation has adopted defined contribution retirement plans (the Plans). Employees are generally eligible for participation in the Plan after meeting criteria that include completion of 1 year of service and reaching 21 years of age. Under the provisions of the Plans, eligible employees may elect to defer a percentage of their salary subject to certain IRS limitations. Certain plans allow the Foundation to contribute up to 15.0% of the employee's salary while other plans allow only the employee to make contributions. Foundation contributions to the Plans for the years ended August 31, 2012 and 2011 were \$1,457,923 and \$1,141,822, respectively.

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**(16) Concentrations of Risk**

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the FDIC insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

In-kind contributions totaling \$21,104,314 and \$17,259,865 were received from a single donor for the years ended August 31, 2012 and 2011, respectively, which represents 11% and 8%, respectively, of total public support. Should these contribution levels decrease, the Foundation may be adversely affected.

**(17) Litigation and Claims**

The Foundation is involved in litigation and claims arising in the ordinary course of business. In the opinion of management, based on consultation with legal counsel, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's combined financial position, change in net assets, or liquidity.

**(18) Subsequent Events**

The Foundation evaluated events subsequent from the combined statements of financial position date through February 4, 2013, the date on which the combined financial statements were available to be issued.